

A RED CARPET AFFAIR

2017 FIVE ACRES GALA

JOIN US

Saturday, June 3, 2017

The Molina Estate

1311 Chelton Way, South Pasadena, CA 91030

6:00pm **Champagne Reception**
Silent Auction ★ Wine Raffle

7:30pm **Dinner ★ Live Auction**
Surprise Premiere Video

9:00pm **Dancing**

Emceed by Mike O'Malley
Actor, Producer, Writer

Music by The Happiness Band

Attire – Red Carpet Ready

Complimentary valet parking

SINCEREST GRATITUDE

Gala Sponsors and Underwriters

Presenting Sponsor

Wells Fargo

Silver Star

Lionsgate

Blue Star

Chantal and Stephen Bennett
Calleton, Merritt,
De Francisco & Bannon, LLP
Hahn & Hahn LLP
Richard A. McDonald, Esq.
Sue McGuirl and Bob Musselman
MUFJ Union Bank
UBS Financial Services, Inc.

Technology Sponsor

Supervisor Kathryn Barger

Pink Star

Adoption Law Group
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Bob and Nicole Rodger
Karen Ryan / Bank of the West
Chris and Steve Selak

White Star

BNY Mellon Wealth
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Matt McIntyre
Christine and Jay Davis
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Mariela and Sam King
Paul and Linda Maurin
Mariann and Tom Nolan
Kris Ordaz and Mike Gagnon
Scott Shriner and
Jillian Lauren Shriner

Print Media Sponsor



Digital Media Sponsor

PASADENA NOW

Underwriters

Champagne / Banner Bank
Coffee / Jones Coffee Roasters
Cupcakes / Vanilla Bake Shop
Dessert / CBRE
Event Photography / m. kobe photography
Flowers / Ramsgate Floral Designs
Flowers / Charles Moreno
S & M Wholesale Flowers Inc.
Graphic Design / Design Corral

Mailing / Direct Connection
Photo Booth / Keri and
Andrew Crowell
Printing / California Design,
Printing & Marketing
Red Carpet / Naomi and
Finesse (Corky) Farley
Spirits and Beer / Veronica and
Tim Kellar

That's Entertainment / Sheila
Grether-Marion and Mark Marion
Valet / Carpool Entertainment
Lisa Zwerling and Karyn Usher
Volunteer Meals / Mariann and Tom Nolan
Vodka / Tito's Handmade Vodka

*All Sponsors and Underwriters confirmed
as of March 22, 2017.*

Five Acres promotes safety,
well-being and permanency
for children and their families
by building on their strengths
and empowering them
within communities.



@fiveacresorg



#5AAffair



five acres.
promoting safety, well-being and permanency

760 W. Mountain View Street, Altadena, CA 91001
www.5acres.org ★ (626)773-3776 ★ events@5acres.org

*If weather does not permit this event to take place, please consider
your contribution a donation to Five Acres.*

Gala Sponsorship Committee

Co-Chairs Chris Selak
Sandy Walia

Auction Chair Tami Gittleman

Opportunity Chair Natalie Bazarevitsch

Committee Members

Stacy Armillei Matt McIntyre
Jennifer Berger Tawnia McKiernan
Naomi Farley Tim McKiernan
Sheila Grether-Marion Mimi Melgaard
Michele Hall Kris Ordaz
Mariela King Nicole Rasic
Kelley Bannon Lashley Nicole Rodger
Heather Lillard Emily Street
Celeste Liversidge Erica Tejada
Amanda Ma Christina Trauber
Sue McGuirl

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2017 FIVE ACRES GALA

SPONSORSHIP

Presenting Sponsor - \$20,000

4 premier tables for 10 ★ Tableside champagne service
★ VIP auction checkout ★ Premium full-page color cover ad in program ★ Highlight on social media ★ Logo on gobo projection, step & repeat, all photo booth pictures, and on Scoreboard during auction

All Silver Star recognition benefits

Gold Star - \$15,000

3 excellent tables for 10 ★ VIP auction checkout
★ Full-page color cover ad in program ★ Highlight on social media ★ Logo on step & repeat

All Silver Star recognition benefits

Silver Star - \$10,000

2 tables for 10 ★ VIP auction checkout ★ Full-page ad in program ★ Logo on display on our website event page and on mobile devices during event ★ Recognition on benefit materials including program and media-directed releases ★ Name recognition from stage and on Five Acres website

Blue Star - \$5,000

1 table for 10 ★ VIP auction checkout ★ Half-page ad in program ★ Recognition in program and signage at event

Pink Star - \$3,000

1 shared table for 6 guests ★ Quarter-page ad in program
★ Recognition in program and signage at event

White Star - \$1,000

2 event tickets ★ Quarter-page ad in program
★ Recognition in program

Gala Admission - \$250

Individual ticket

All sponsors will receive corresponding Philanthropy Circle recognition and benefits.

Contact Melanie at events@5acres.org, (626) 773-3776, or visit www.5acres.org

LEVELS OF UNDERWRITING

★ Dining Under the Stars	\$12,500	★ Signature Drink Named After YOU	\$2,000
★ Welcome Reception	\$5,000	★ Star-Gazing Telescope	\$1,500
★ La La Lounge	\$2,500	★ Paparazzi Spotlights	\$1,000
★ Cigar Rolling	\$2,000		
★ Champagne	\$2,000		

Underwriting Benefits:

All underwriters will receive recognition in the program and with a program ad.

\$5,000 - \$12,500 underwriters receive a full-page ad

\$2,000 - \$4,000 underwriters receive a half-page ad

\$500 - \$1,500 underwriters receive a quarter-page ad

Advertisement Specifications

Full-page: 7.5" wide x 10" high
Half-page: 7.5" wide x 4.5" high
Quarter-page: 3.5" wide x 4.5" high

- All ads require black & white artwork**
- High resolution PDF or JPG
- No full bleed ads

Please e-mail ads to events@5acres.org by **April 28, 2017** to be included in the program

** This excludes Presenting and Gold Star Sponsors

ABOUT THE FIVE ACRES GALA

Proceeds from the Gala support Five Acres' programs that serve over 8,700 children and families in Southern California. These programs include residential treatment, therapeutic education for special needs students, community-based mental health services, and foster care and adoptions. Thank you for your patronage!



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RSVP

Please reply by April 28, 2017.

★Yes, I want to take part in A RED CARPET AFFAIR on June 3, 2017!

- Sponsorship Level _____ Amount \$ _____
- Underwriting for _____ Amount \$ _____
- Event Tickets @ \$250 each: No. Tickets _____ Amount \$ _____
- Tribute Ad: Size _____ Amount \$ _____
- Additional donation _____ Amount \$ _____
- No – I am not able to attend the Gala this year,
but would love to make a contribution _____ Amount \$ _____
- Total Donation** Amount \$ _____

Guest List / Seating Preferences:

Donor name (as you would like it to appear on program and publicity)

If business listed above, please provide a contact name

Total Amount: \$ _____

Payment Type Check (payable to Five Acres) Card: Visa MC AmEx Discover

Card No. _____ Exp. Date _____ Auth. Code _____

Signature _____ Date _____

Personal Address Business Address

Company _____

Billing address (acknowledgment letter will be mailed to this address, unless another is provided)

City _____ State _____ Zip code _____

Email _____ Phone _____

- YES, my employer/company will match my donation! Please ask your employer for a matching gift form and return the completed form to Five Acres.

760 W. Mountain View Street, Altadena, CA 91001
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Five Acres is a 501(c)(3) non-profit organization – federal tax ID #95-1647810
The benefit of goods and services is \$150 per attendee

Contact events@5acres.org with additional guest names
If weather does not permit this event to take place,
please consider your contribution a donation to Five Acres.